

## ORDER



WZZM 13

**Orders**  
**Order / Rev:** 725605  
**Alt Order #:**  
**Product Desc:** Friends of Holly Hughes  
**Estimate:** 12-FHH-902  
**Flight Dates:** 10/30/12 - 10/31/12  
**Original Date / Rev:** 10/29/12 / 11/02/12  
**Order Type:** Political

**Primary AE:** Tim Siegel  
**Sales Office:** WZZM  
**Sales Region:** LOC

**Agency**  
**Name:** Marketing Resource Group/ POL  
**Buying Contact:**  
**Billing Contact:**  
 225 S Washington Square  
 Lansing, MI 48933

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Hughes,H/R/ State Representative  
**Demographic:** A25-54  
**Product Codes:** PL-State House Representative  
**Priority:** P-5  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	10/31/12	28	\$10,050.00	\$8,542.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	28	\$10,050.00	\$8,542.50	0.00
<b>Totals</b>	<b>28</b>	<b>\$10,050.00</b>	<b>\$8,542.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Siegel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WZZM	10/30/12	10/31/12	M-F 6-7a M-F Morning News	CM	6-7a	-TW----	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
2	WZZM	10/30/12	10/31/12	M-F 7-9a M-F Good Morning America	CM	7-9a	-TW----	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
3	WZZM	10/30/12	10/31/12	M-F 9-10a Take 5	CM	9-10am	-TW----	:30	2	\$50.00	P-4	0.00	NM	2	\$100.00
4	WZZM	10/30/12	10/31/12	M-F 10-1030am Millionaire	CM	10-1030am	-TW----	:30	2	\$100.00	P-1	0.00	NM	2	\$200.00
5	WZZM	10/30/12	10/31/12	M-F 1030-11am Millionaire	CM	1030-11a	-TW----	:30	2	\$100.00	P-1	0.00	NM	2	\$200.00
6	WZZM	10/30/12	10/31/12	M-F 1230-1p Judge Judy	CM	1230-1p	-TW----	:30	2	\$165.00	P-1	0.00	NM	2	\$330.00
7	WZZM	10/30/12	10/31/12	General Hospital General Hospital	CM	2-3p	-TW----	:30	2	\$140.00	P-2	0.00	NM	2	\$280.00
8	WZZM	10/30/12	10/31/12	M-F 4-430pm Judge Judy	CM	4-430p	-TW----	:30	2	\$225.00	P-1	0.00	NM	2	\$450.00
9	WZZM	10/30/12	10/31/12	M-F 430-5pm Judge Judy	CM	430-5p	-TW----	:30	2	\$225.00	P-1	0.00	NM	2	\$450.00
10	WZZM	10/30/12	10/31/12	M-F 6-630p M-F News	CM	6-630p	-TW----	:30	2	\$1,500.00	P-1	0.00	NM	2	\$3,000.00
11	WZZM	10/30/12	10/31/12	M-F 7-730p M-F Entertainment Tonight	CM	7-730p	-TW----	:30	2	\$310.00	P-1	0.00	NM	2	\$620.00

